

Template 1

The “HEADLINE-builder template”, fill in the [brackets]: (Pick one column, drop in your keywords in [green highlighted brackets]. Each formula is proven to lift clicks and shares).

[Example headlines](#) given below this table.

Formula for building headlines: Check example headlines next table.						
Trigger	Hook Word(s)	Core Keyword / Topic	Outcome / POV	Proof / Twist	Optional Bracket	Example
How to	instantly / finally / like a pro / etc	[your keyword]	without [pain]	in [timeframe]	(+ Checklist / 2025 Guide)	Given Below
[Number i.e. #]	surprising / actionable / essential / etc	[keyword] tips	that [benefit]	backed by [data]	[Free Template]	Given Below
Why	even	[keyword]	changes everything / is dead	for [avatar]		Given Below
Is / Are		you / companies / bloggers	making these	[#] mistakes	?	Given Below
Stop		[painful action]	before it	kills [your benefit]		Given Below
Warning		[avatar]	ignore [this]	at your peril		Given Below

How to Build HEADLINES in three steps:

- 1. Choose a *Trigger* (How to, number(#), Why, etc.)
- 2. Plug in your **keyword** + specific **benefit/pain** (drives SEO & relevance)
- 3. Add a **proof/twist** (number, timeframe, data, bracket) to spark curiosity

Save

✓ Example HEADLINES build using above template table:

Formula	Example Headline (<i>Travel Charger topic</i>)
How to ... without ... in ... (+Bracket)	How to Use 8 Multipurpose Travel Chargers Like a Pro Without Overpacking Ever Again
	How to Instantly Power All Your Devices with These 8 Multipurpose Travel Chargers [2025 Guide]
	How to Finally End Charger Chaos Using 8 Multipurpose Travel Chargers in One Bag (+ Checklist)
[#] surprising / actionable / essential ... tips that ... backed by ... [Bracket]	8 Essential Multipurpose Travel Charger Tips That Save Space and Charge Faster
	8 Surprising Travel Charger Tips That Keep You Powered Anywhere [Backed by 50K+ Reviews]
	8 Actionable Travel Charger Hacks That Digital Nomads Swear By
Why even ... changes everything / is dead for ...	Why Even Travel Chargers Have Evolved: And These 8 Might Replace Your Power Strip Forever
	Why 8 Multipurpose Travel Chargers Are Game Changers for Smart Travelers

	Why These New Travel Chargers Might Be the Smartest Thing in Your Suitcase
Is / Are you ... making these [#] mistakes?	Are You Still Packing 4 Chargers for Every Trip? Try These 8 Multipurpose Ones Instead
	Are You Making These 5 Travel Charging Mistakes? Fix It with These 8 Smart Chargers
	Is Your Current Travel Charger Holding You Back? These 8 Will Upgrade Everything
Stop ... before it kills ...	Stop Wasting Baggage Space Before It Kills Your Travel Comfort — Use These 8 Chargers
	<i>Stop Over-Packing Cables Before It Kills Your Boarding-Gate Calm—Switch to an 8-Port Travel Charger</i>
Warning [avatar] ignore [this] at your peril	Warning: Travelers Ignoring These 8 Chargers Regret It Mid-Trip
	<i>Warning to Remote-Work Warriors: Skipping These Multipurpose Chargers Could Doom Your Next Zoom Call</i>
	Smart Travelers, Don't Ignore These 8 Multipurpose Travel Chargers at Your Peril

Mix-and-match any line with your own numbers, pains, proofs, or brackets to craft irresistible headlines for listicles, reviews, or promo emails about **8 multipurpose new travel chargers**.
